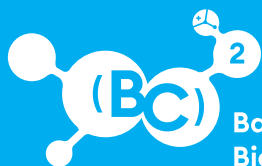


SIB Swiss Institute of Bioinformatics



Basel Computational  
Biology Conference

# Bioinformatics meets AI: shaping the future of data-driven biology

[BC]<sup>2</sup> Basel Computational Biology Conference  
8 – 10 September 2025, Basel

**Sponsorship  
opportunities**

[www.bc2.ch](http://www.bc2.ch)



Swiss Institute of  
Bioinformatics



<u>Welcome to [BC]<sup>2</sup></u>	4 - 5
<u>Key topics of the 2023 conference &amp; agenda</u>	6 - 7
<u>Audience</u>	8 - 9
<u>Benefits of sponsorship</u>	11
<u>Sponsorship packages</u>	13
<u>Exhibition spaces</u>	15
<u>Inclusivity and sustainability at [BC]<sup>2</sup></u>	17
<u>General information</u>	19
<u>About SIB</u>	20





# Welcome to [BC]<sup>2</sup>

**Come to [BC]<sup>2</sup> to meet a vibrant community of scientists and enhance your brand visibility with tailored solutions.**

The [BC]<sup>2</sup> Basel Computational Biology Conference is the flagship meeting of the [SIB Swiss Institute of Bioinformatics](#), held every two years. As **Switzerland's leading event in Computational Biology** and one of the **largest of its kind in Europe**, [BC]<sup>2</sup> attracts around 500 scientists from academia, industry, and healthcare. Attendees explore cutting-edge advancements in bioinformatics, ranging from evolutionary and environmental dynamics to infectious diseases, cancer research, protein design, single-cell omics, and AI-driven innovations in clinical data science.

The 2025 edition, themed «**Bioinformatics meets AI: shaping the future of data-driven biology**» will take place as an in-person event in Basel. The programme features inspiring keynote lectures, thematic tracks, and a session dedicated to the SIB recognition programmes, such as the [SIB Bioinformatics Awards](#), celebrating excellence in computational biology.

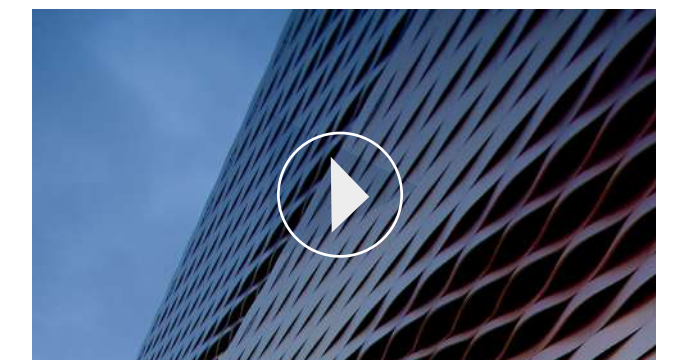
New this year, we are introducing a special session '[Spotlight on scientific innovations and research advancements](#)' where companies, start-ups, and public initiatives will showcase their scientific advancements, methodologies, projects and findings to an audience of experts in computational biology.

**CONNECT WITH EUROPE'S MOST INNOVATIVE LIFE SCIENCE RESEARCHERS, DATA SCIENTISTS AND SOFTWARE DEVELOPERS!**



## Never been at [BC]<sup>2</sup>?

Watch the video of previous conferences [↗](#)





Monday 8 September		Tuesday 9 September	
8:30			
8:45			
9:00	<b>Tutorials &amp; workshops</b> (Biozentrum)	<b>Parallel session 1</b> <b>Track A:</b> Bioinformatics in infectious diseases <b>Aurélie Cobat</b> <b>Track B :</b> Bioinformatics for cancer research <b>Itay Tirosh</b>	
9:15			
9:30			
9:45			
10:00			
10:15		<b>Coffee break</b>	
10:30	<b>Coffee break</b>		
10:45			
11:00		<b>Bioinformatics Awards ceremony and Remarkable Outputs recognition</b>	
11:15			
11:30			
11:45	<b>Tutorials &amp; workshops</b> (Biozentrum)		
12:00			
12:15			
12:30		<b>Lunch break</b>	
12:45			
13:00	<b>Lunch break</b>	<b>Spotlight on scientific innovations and research advancements in industry</b>	
13:15			
13:30			
13:45			
14:00		<b>Parallel session 2</b> <b>Track A:</b> Protein design and modelling molecular assemblies <b>Elodie Laine</b> <b>Track B:</b> Clinical data science <b>Päivi Östling</b>	
14:15	<b>Tutorials &amp; workshops</b> (Biozentrum)		
14:30			
14:45			
15:00			
15:15			
15:30	<b>Industry exhibition and poster session incl. coffee break</b>		
15:45			
16:00			
16:15			
16:30		<b>Keynote lecture</b> <b>Peer Bork</b>	
16:45	<b>Coffee break</b>		
17:00			
17:15			
17:30			
17:45			
18:00	<b>Opening lecture</b> <b>Serena Nik-Zainal</b> (Basel Conference Center)		
18:15			
18:30			
18:45			
19:00		<b>Social activity for all participants: Basel city tours</b>	
19:15	<b>Welcome dinner at Bambusnest</b>		
19:30			
19:45			
20:00		<b>Speaker dinner</b>	
21:00			

# Key topics of the 2025 conference

## Bioinformatics meets AI: shaping the future of data-driven biology

From deciphering gene expression to modelling the dynamics of evolution or better understanding how genetics influences health, bioinformatics tools and analyses are essential: they allow data to be transformed into meaningful knowledge. **[BC]<sup>2</sup> 2025 will feature some of the most cutting-edge methods and tools developed to make data speak and solve biological challenges.**

### Our international keynote speakers:

- **Peer Bork**  
Director of EMBL Heidelberg, Germany
- **Julia Merckenschlager**  
Group Leader at Harvard Medical School, USA
- **Serena Nik-Zainal**  
Professor of Genomic Medicine and Bioinformatics at University of Cambridge, UK

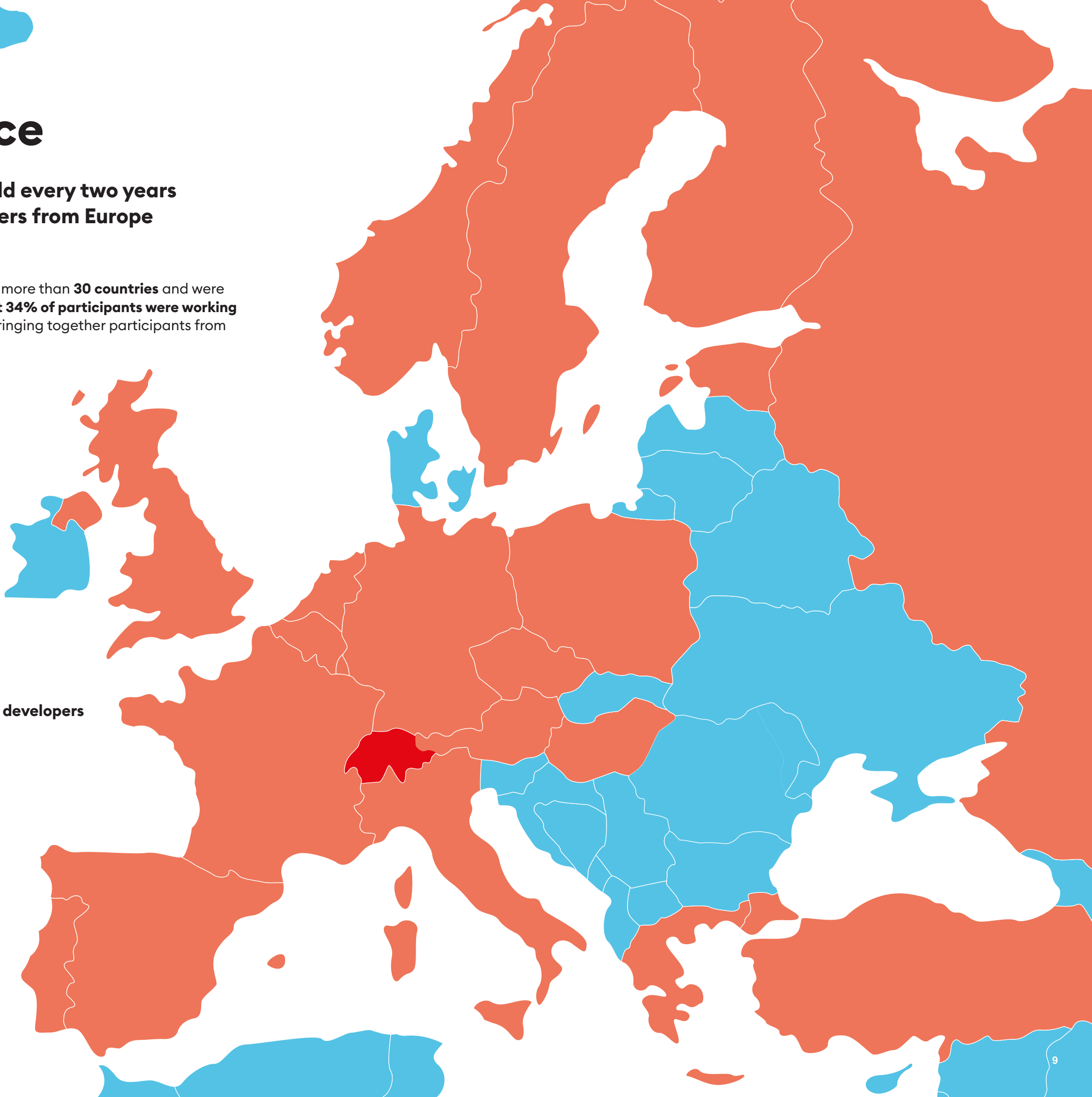
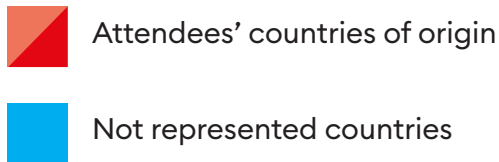
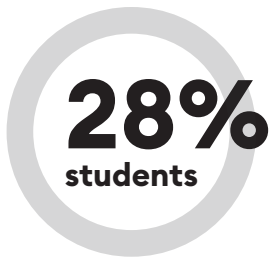
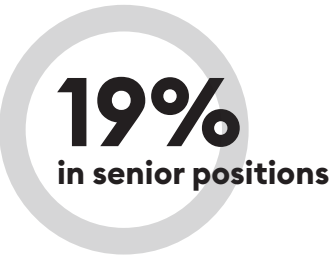
### List of invited speakers (see the [full programme](#) on the website):

- **Aurélie Cobat**  
Theme leader Computational Genetics at Institut Imagine, France
- **Stephanie Hicks**  
Johns Hopkins Bloomberg School of Public Health, USA
- **Elodie Laine**  
Full Professor at Sorbonne Université, France
- **Eline Lorenzen**  
Professor, Globe Institute, Section for Molecular Ecology and Evolution at University of Copenhagen, Denmark
- **Päivi Östling**  
Associate Professor at Karolinska Institute and Scientific Lead of Precision Medicine at SciLifeLab, Sweden
- **Itay Tirosh**  
Professor at Weizmann Institute of Science, Israel

# Expected audience

[BC]<sup>2</sup> is an international conference held every two years in Switzerland and attracting researchers from Europe and internationally.

In 2023, we had 36 presentations and 541 attendees from more than **30 countries** and were well balanced in terms of career stage and gender. **About 34% of participants were working in the private sector**, highlighting [BC]<sup>2</sup>'s importance in bringing together participants from different industry and academia.





# Your benefits as a sponsor

[BC]<sup>2</sup> is a human-sized conference with a diverse audience. It is recognized as one of the leading computational events in Europe for technology transfer and academia-industry collaborations in the field of computational biology and bioinformatics.

**“It’s a really great place to meet people working in the field, and I think there is a significant need in academia and industry for this kind of work.”**

Moritz Saxenhofer, Scientist Translational Biology Research, CSL Behring

**“[BC]<sup>2</sup> is the best meeting in Europe to get an overview of what’s going on in computational biology.”**

Erik van Nimwegen, Group Leader at SIB and Professor at the University of Basel, [BC]<sup>2</sup> Scientific Committee Chair



## Increase your network

Enjoy our dedicated activities where we aim to maximize interaction and networking among participants. We are also open for discussion if you have specific needs, to ensure you make the most out of the conference.

## Access talent

Connect with the people working in your research domain, find collaboration partners or your next talent.

## Foster your brand awareness

Increase your brand visibility thanks to our packages. They allow you to introduce yourself to our attendees in the way you want.

## Unlock Innovation

Support a conference that brings together scientists, developers and key opinion leaders in discussion and resource sharing that can transform cutting-edge research with scientific breakthroughs.

# Flexible packages to match your goals

## How it works

- Customize your sponsorship by freely choosing benefits up to your package value
- Tailored options are available upon request
- Limited availability for items marked with \*, subject to approval or capacity

## 1. Choose your package level:

Package level	Total value
Platinum sponsor	CHF 15,000
Gold sponsor	CHF 10,000
Silver sponsor	CHF 5,000
Bronze sponsor	CHF 3,500
Start-up sponsor	CHF 2,000

## 2. Choose benefits up to the value of your package:

### Scientific programme

Item	Details	Value
10-min presentation in ‘Spot-light on scientific innovations and research advancements’*	<b>Present your research domains, scientific challenges and discoveries to an audience of experts in computational biology.</b>	<b>CHF 1,500</b>
Sponsor of the Artwork Prize*	<b>The prize will be named after your company name with a CHF 500 cash award. You will participate in the selection process and present the award, showcasing your support for scientific creativity.</b>	<b>CHF 3,500</b>

## Benefits already included in all packages:

- Your logo and company info displayed on [BC]<sup>2</sup> **website** and **break slides**
- Company text recognition as a sponsor in the [BC]<sup>2</sup> **newsletter**
- Conference **registrations** for your representatives: includes three passes for Platinum/Gold, two for Silver/Bronze, and one for the Start-up package (indicative value: CHF 650 per pass)

platinum      gold      silver      bronze      start ups

X	X	X	X	X
X	X			

Recruitment & networking

Item	Details	Value
Dinner with speakers & committee	Network with keynotes and invited speakers, the winners of an award and the scientific committee of the conference (for 3 persons)	CHF 2,000
Job posts on website & on-site screens	Showcase your openings on the [BC] <sup>2</sup> website, as a news post, and displayed on a screen during the event	CHF 1,000
Conference bingo	Feature your company in the bingo questions to drive traffic to your booth and boost engagement	CHF 500

platinum

gold

silver

bronze

start ups

Exhibition & visibility

Item	Details	Value
LinkedIn, Bluesky & Mastodon post	Dedicated post introducing your brand on SIB social networks	CHF 2,500
«Platinum Sponsor» branding*	Exclusive title on all event materials	CHF 2,500
Promotional video	Max 2-min video (subject to approval) shown during the event and on social media before and after	CHF 1,000
Logo on conference programme	High visibility throughout the event	CHF 1,000
Eco-friendly branded giveaway	Provide a branded item in delegate bags	CHF 1,000
Social media recognition	General “thank you” post, before and after the event	CHF 1,000
Exhibition booth*	Showcase your brand in a prime location	CHF 500*
Poster prize*	Visibility of your company during the prize ceremony	CHF 500

platinum

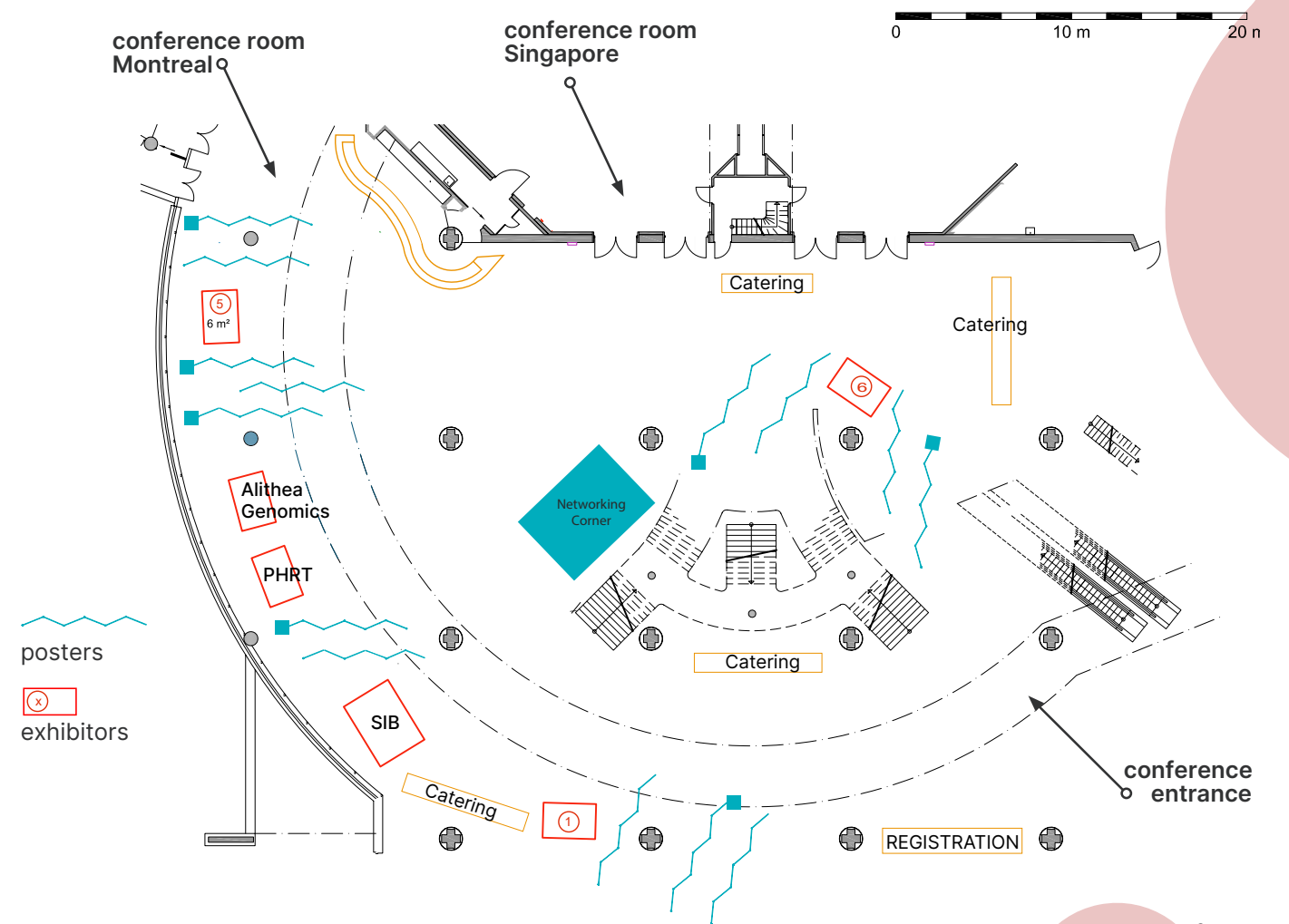
gold

silver

bronze

start ups





## Exhibition spaces

**Start a conversation with a future collaborator, client, researcher or business partner at the industry exhibition.**

[BC]<sup>2</sup> aims to bring together the academic world and the private sector, highlight current industry projects, foster new collaborations and give companies the opportunity to recruit new talent. The industry exhibition will take place right in the middle of the foyer, on the 2<sup>nd</sup> floor of the Congress Center, with direct access to the presentation rooms.

### Exhibition area

Exhibitors are gathered near the catering area, where coffee breaks and lunch take place, surrounded by posters, thus benefiting from excellent visibility. Each exhibitor can choose a 6m<sup>2</sup> regular booth or 12m<sup>2</sup> premium booth, and will be provided with a package including 1 table, 2 chairs, 1 poster wall and 1 power connection.

Several screens will display job openings and academic positions that you can submit to us beforehand.

# Inclusivity and sustainability at [BC]<sup>2</sup>

**[BC]<sup>2</sup> is a great place to spark scientific advances while fostering an inclusive atmosphere and striving for sustainability.**

[BC]<sup>2</sup> is open to all, without any discrimination or distinction of any kind, be it gender, language, religion, political or other opinion or national or social origin. In addition to our Equality, Diversity and Inclusion statement (see right page) we offer fellowships to help early-career scientists, students and scientists from low- and middle-income countries to ensure equal opportunities and diversity: you can play a direct role by sponsoring a travel fellowship.

[BC]<sup>2</sup> is striving for a sustainable conference: we encourage local scientists and participants from Switzerland's neighbours countries to join the conference by train or non-polluting vehicle. The food is local and vegetarian, using seasonal products. The catering service will work with reusable materials instead of plastic. We have also made the decision to follow a no-plastic policy and reduce printed material wherever possible.



Swiss Institute of  
Bioinformatics

## Respecting and encouraging equality, diversity and inclusion: values we hold dear at SIB!

Both as the ambassador of the Swiss bioinformatics community and as an employer, SIB has a critical role to play in ensuring and fostering diversity and equal opportunities in the scientific ecosystem as well as in the workplace. Equality has many facets, including national or ethnic origin, sexual orientation, gender identity and disability. The institute is committed to leverage the diversity of profiles and backgrounds among its members, employees and at all events it is organizing by creating a culture of equality and inclusion, and to enable everyone to develop their potential and skills. Respect being one of the core values of SIB, the institute has always strived to translate these commitments into its organization and endeavours.





# General information

## Location

Congress Center Basel, Messeplatz 21, 4058 Basel, Switzerland

## Set-up date and time

Monday 8 September 2025: 17:00 - 18:00

## Dismantling date and time

Wednesday 10 September 2025: 17:00 - 19:00

## Exhibition hours

Tuesday 9 September 2025: 8:30 - 17:00

Wednesday 10 September 2025: 8:30 - 17:00

## Contacts

### Elsa Dubar

SIB Swiss Institute of Bioinformatics  
t +41 21 692 40 47, [elsa.dubar@sib.swiss](mailto:elsa.dubar@sib.swiss)

### Solange Guye

SIB Swiss Institute of Bioinformatics  
t +41 21 692 40 47, [solange.guye@sib.swiss](mailto:solange.guye@sib.swiss)



Swiss Institute of  
Bioinformatics

# About SIB

The SIB Swiss Institute of Bioinformatics is an internationally recognized non-profit organization, dedicated to biological and biomedical data science.

It is present in the main academic institutions in Switzerland and leads numerous national and international projects with a major impact on life science research and health.

SIB's scientists are passionate about creating knowledge and converting complex questions into solutions in many fields, from biodiversity and evolution to medicine. They provide essential databases and software platforms, data management, software engineering and biocuration services, as well as computational biology know-how and training in bioinformatics. The Institute delivers this expertise to academic groups and clinicians as well as to private companies.

SIB federates the Swiss bioinformatics community of some 900 scientists, encouraging collaboration and knowledge sharing. It also cooperates with national and international institutions on research infrastructure matters.

The institute contributes to keeping Switzerland at the forefront of innovation by fostering progress in biological research and enhancing health.

## **SIB Swiss Institute of Bioinformatics**

Data scientists for life  
[www.sib.swiss](http://www.sib.swiss)

