[BC]² Basel
Computational
Biology
Conference

12-15.09.2017

SIB Swiss Institute of Bioinformatics

Why become a sponsor for 13th edition of [BC]2 2017

[BC]² is the main Swiss computational biology event, uniting scientists working in a broad range of disciplines, including bioinformatics, biology, medicine, and systems biology.

It will be one of the largest and most important computational biology events in Europe in 2017, attracting some 500 participants.

[BC]² is a non-profit event that aims to support the development of basic and applied research in the field of computational biology and bioinformatics.

By attracting young scientists and enabling them to discuss their research and build their professional network, [BC]² helps shape the bioinformatics of tomorrow.

[BC]² offers you, sponsors, great opportunities to:

- **access** your target market(s)
- **maximize** the visibility of your organization
- **find** the best scientists in the field and promote recruitment opportunities
- **reach** leading scientists
- **showcase** new products and services
- **network** and establish new partnerships
- **find** the right people to work on your problem/challenge
- **demonstrate** your commitment to life science research

Key facts

URL: www.bc2.ch

Host organization: SIB Swiss Institute of Bioinformatics

Conference series chair: Prof. Torsten Schwede, SIB Swiss Institute of
                                 Bioinformatics; Biozentrum, University of Basel,
                                 Switzerland

Conference program chairs: Prof. Marc Robinson-Rechavi, SIB Swiss Institute of
                                 Bioinformatics; University of Lausanne, Switzerland

                                 Prof. Erik van Nimwegen, SIB Swiss Institute of
                                 Bioinformatics; University of Basel, Switzerland

Conference venue: Congress Center Basel, Messeplatz 21, 4005 Basel,
                                 Switzerland & University Basel, Kollegienhaus,
                                 Petersplatz 1, 4003 Basel

Scientific contact: Torsten Schwede (torsten.schwede@unibas.ch)
Project management: Lorenza Bordoli (lorenza.bordoli@unibas.ch)
Sponsor/ Exhibitor contact: Rita Manohar (bc2-conference@unibas.ch)

Key dates

12 September 2017   Tutorials and Workshops day @ University of Basel

13 - 15 September 2017   Scientific meeting with Keynote lectures, Highlight
                              presentations, Technology Track Presentations and
                              Poster sessions @ the Congress Center Basel

Summary of opportunities

A selection of sponsoring, tech tracks and exhibition opportunities are detailed in the annexes A and B, and can be discussed with the organizing team.

Platinum sponsor	10'000 CHF
Gold sponsor	7'500 CHF
Silver sponsor	5'000 CHF
Supporting sponsor	starting at 1'000 CHF

Industry exhibitions and presentations

The following packages are equally available (see Annexe B):

Exhibition pack

Technological Track Presentation time

[BC]² 2017 – Conference profile

[BC]² is a high profile European conference in the field of computational biology gathering scientists from a broad range of disciplines. This event attracts leading bioinformatics researchers, computational biologists, bio-IT professionals, researchers in molecular biology, molecular medicine, biophysics, systems biology, as well as many students from Europe and worldwide.

Katherine S. Pollard opening the 12th [BC]² conference 2015 with a keynote lecture.

The **13th Basel Computational Biology Conference [BC]²** will be organized by the SIB Swiss Institute of Bioinformatics from **12 to 15 September 2017 in Basel.**

This year's event will also include a common session with the first Basel Life conference, and will be preceded by a series of workshops and hands-on tutorials on current topics in computational biology.

Expected to attract around 500 participants, **[BC]² provides great opportunities for networking** with key opinion leaders and decision makers in the field of computational life sciences and offers sponsors and partners an ideal platform for demonstrating new software tools, services and technologies.
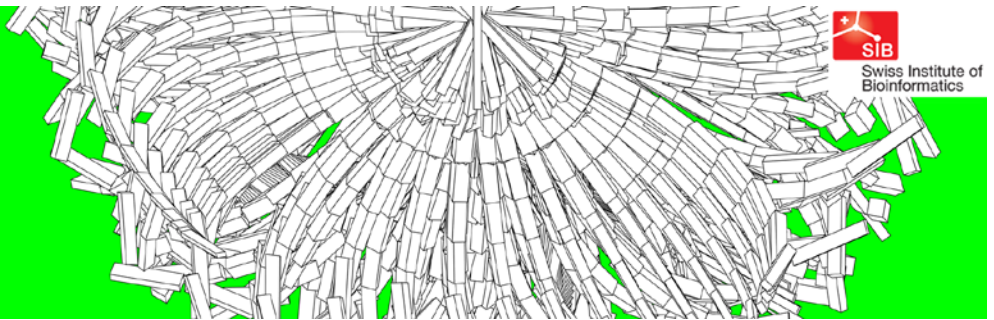
[BC]² 2017 will showcase some of the **latest scientific and technological developments in bioinformatics and computational biology**. International scientists from universities and academic research institutes, as well as from industrial, pharmaceutical, biotech and IT industries will gather to discuss cutting-edge research and to promote collaboration through sharing knowledge and best practise.

[BC]² is a perfect incubator for new ideas thanks to the availability of a platform to present tools, services, products and research findings; and to great networking opportunities.

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An international perspective

Confirmed keynote speakers for [BC]² 2017 include:

- **Alexander Borst**, Max Planck Institute of Neurobiology, Martinsried, Germany

- **Robert Gentleman**, 23andMe, San Francisco, USA

- **Núria Lopez Bigas**, Institute for Research in Biomedicine (IRB Barcelona), Barcelona, Spain

- **Leonid Mirny**, California Institute of Technology, Pasadena, USA, USA

- **Lior Pachter**, California Institute of Technology, Pasadena, US

- **Barbara Treutlein**, Max Planck Institute for Evolutionary Anthropology, Leipzig, Germany

Meet the next generation of scientists

[BC]² attracts motivated and skilled students from Europe and all over the world. Around 500 participants are expected, which is a great opportunity for finding the best talents in this highly competitive area. This year the PhD students from the SIB Swiss Institute of Bioinformatics will organize a session with invited speakers about innovation management and start-up support to showcase successful entrepreneurship stories.

Students and PostDocs studying the latest book publications on display.

High-quality presentations – intensive interactions

The conference features keynotes from high profile experts and scientific presentations selected from a large number of submitted abstracts, together with poster sessions, workshops, tutorials, and software and technology presentations.

Scientific discussions between presenters and expert participants will help identify trends and shape new ideas in the field of computational biology and bioinformatics.

Delegates will have many opportunities to exchange experiences and ideas through discussions, workshops, poster sessions and software demonstrations. Workshops and tutorials on specialised topics and training in cutting edge research technologies will be held in small groups to promote interactive participation.

Posters, exhibition area and catering facilities are mixed to ensure efficient communication throughout the meeting

Exhibits and technology track

[BC]^2 provides a specific platform for increasing the visibility of tools, services and organizations and to network with key opinion leaders in the field of computational life sciences.

Organised in Basel - one of the most vibrant biotech and pharma clusters worldwide - [BC]^2 is also an ideal opportunity for establishing new partnerships.

A high-visibility exhibition space

Prime exhibition space will be available in the centre of poster sessions, coffee-break areas and in front of the main auditorium. This central location will ensure frequent interactions between exhibitors and participants.

Scientific discussions at the poster sessions (Prof. Denis Noble, Oxford

Highly frequented technology tracks

[BC]^2 features "technology tracks" with presentations of tools, software and services. This session is open to both academic and to commercial presenters, and was highly attended during the previous [BC]^2 conferences.

Frank Schacherer, QIAGEN, Germany, "The Allele Frequency Community and the Empowered Genome Community – free community resources for sharing genomic data".

About SIB Swiss Institute of Bioinformatics (www.isb-sib.ch)

The SIB Swiss Institute of Bioinformatics is an academic, non-profit foundation recognised of public utility. The SIB provides high quality bioinformatics resources and services to the national and international research communities and coordinates research and education in bioinformatics throughout Switzerland.

Established in 1998, the SIB has gradually evolved into a federation of some 65 world-class research and service groups with more than 800 scientists affiliated to the best Swiss universities and federal institutes of technology, as well as to independent research institutes.

As one of the leading bioinformatics institutions in the world, the SIB creates, maintains and distributes world recognized bioinformatics resources, mainly free of charge, to the national and international life science research community. Some examples of resources include UniProtKB/Swiss-Prot, STRING, SWISS-MODEL, Swiss Dock and neXtProt.

About [BC]^2 Basel Computational Biology Conference (www.bc2.ch)

The [BC]^2 Basel Computational Biology Conference is the annual scientific symposium of the SIB, co-organized with the Biozentrum University of Basel and supported by the Cantonal Basel and the SystemsX.ch, the Swiss systems biology initiative. [BC]^2 was started in 2003, to review previous events, please see: http://www.bc2.ch/2017/review/.

About the Basel Congress Center (www.congress.ch)

The Congress Center Basel is in the city centre, with the Old Town, the shopping districts, the parks and the city's many museums within easy walking distance. The Congress Center Basel is the largest congress venue in Switzerland. It features multi-purpose spaces, professional services and proven expertise in the organization of congresses, conferences, seminars and exhibitions. Annual events include the world's biggest watch and jewellery show – BASELWORLD, and the world's premier international art show for Modern and contemporary works, Art Basel.

Annexe A: Sponsoring Packages

Platinum Sponsorship - 10'000 CHF

- One exhibit booth
- Two technology track presentations (scheduled by the organizers)
- Logo slide during opening session and breaks
- Full page black and white advertisement in the conference programme
- Organization logo with link on the website index page
- Organization name and description listed as "Platinum Sponsor" in conference programme
- Organization brochure and gadgets in delegate registration bag
- Two full conference registrations including conference welcome reception

Gold Sponsorship - 7'000 CHF

- One exhibit booth
- One technology track presentation (scheduled by the organizers)
- Half-page black and white advertisement in the conference programme
- Organization logo with link on the [BC]^2 website index page
- Organization name and description listed as "Gold Sponsor" in conference programme
- Organization brochure & gadgets in delegate registration bag
- One full conference registrations including conference welcome reception

Annexe A: Sponsoring Packages

Silver Sponsorship - 5'000 CHF

- One exhibit booth
- One technology track presentation (scheduled by the organisers)
- Quarter-page black and white advertisement in the conference programme
- Organization logo with link on the [BC]^2 website index page
- Organization name and description listed as "Silver Sponsor" in conference programme
- Organization brochure and gadgets in delegate registration bag
- One full conference registration including conference welcome reception

Supporting Sponsors

Sponsoring opportunities can be associated with the following:
- Welcome cocktail
- Lunch breaks
- Conference dinner/opening reception
- Student conference fellowships
- Poster prizes
- Wireless Internet access
- Conference materials (name badge holders, blocks, pens, USB keys, etc.)

Annexe B: Exhibition and Tech Track Packages[1]

Exhibition Package

Exhibit booths:

• 6 sqm floor space (2x3m) • Table (1m80 x 80cm) and 2 chairs • Internet access (WLAN) • Electricity (1x 800W - 230V)	For industry: 2'500 CHF
• 2 conference registrations • Your company logo with a short description on the [BC]² website • Your company logo with a short description in the abstract book	For non-profit: 1'500 CHF

Tech Track Package

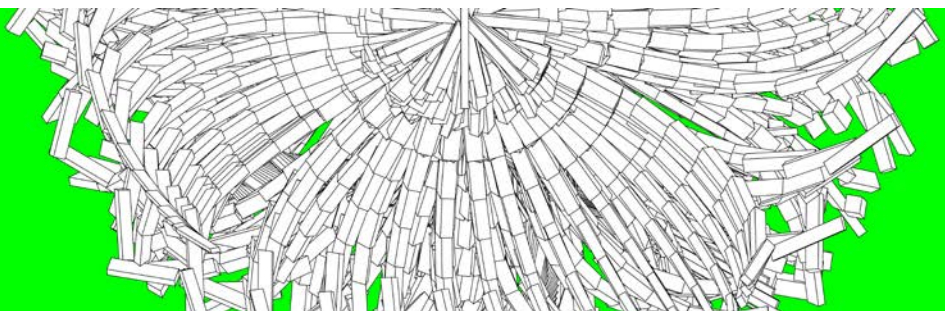|	
• 30 minutes' demonstration session in the "technology track"	For industry 1'000 CHF
• Listing in the conference programme • Listing on conference web site for overview of organization demonstrations	For non-profit 750 CHF

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[1] Liability insurance not included.

Annexe C: Past [BC]^2 sponsors include

- Accelrys
- AKos
- AMD
- Apple Computer, Inc.
- Ariadne Genomics
- Biobase Corporation
- Biomax Informatics AG
- BioMed Central
- BioSapiens
- Biosystems Informatics Institute
- Bright Computing
- Cambridge University Press
- Competence Center for Computational Sciences (CCCS)
- Covance
- CRC Press — Taylor & Francis Books, Inc.
- CSIRO Mathematical & Information Sciences
- Elixir
- Elsevier MDL
- EMBL — EBI
- EMBRACE
- F1000 Research
- Gene Logic Inc.
- GenomeWeb, LLC

- GlaxoSmithKline
- Hewlett-Packard
- IBM
- inet
- Kontaktgruppe für Forschungsfragen (KGF)
- Ocimum Biosolutions
- Orion Multisystems
- Oxford University Press
- Partek Incorporated
- Pfizer, Inc.
- PLoS Computational Biology
- PubGene
- RCSB Protein Data Bank
- SciTegic
- SGI
- Springer
- Sun Microsystems
- Synamatix
- The Blueprint Initiative
- The MathWorks
- The MIT Press Foundation
- Unleashed Informatics Limited
- John Wiley & Sons
- World Scientific Publishing and Imperial College Press

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Contact Information

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[BC]² illustration: Virtual Fractal Flower generated by a unique digital seed of "Bella Donna" designed by the French artist Miguel Chevalier in Paris.

www.bc2.ch

SIB
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Bioinformatics

[BC]² – SPONSOR AND EXHIBITOR OPPORTUNITIES